

# ALLIANCE™

## Heavy Duty Alkaline Laundry Detergent and Soil Break Combo

Premium quality, highly concentrated laundry detergent with built-in alkaline booster. Formulated to provide excellent soil penetration, color retention, soil suspension, non-redeposition, and optical brightening. Designed for use as a "one shot" product in institutional and industrial laundries. Safe for use on most laundry washable fabrics, including cotton and synthetics (not recommended for use in home machines).

### Directions for Use

The amount of product to be used will vary according to the load size, soil type and amount, water conditions, and other factors. Your Service Representative will analyze these variables and set up usage concentration accordingly. For normal laundry applications, use ¼ to ½ cup per 35 lbs. of load size where normal soil levels and water conditions are present. Use the warmest water allowed by the fabric to be laundered. Pretreat stains with a quality stain remover. Use additional detergent where very hard water or heavily soiled fabrics are encountered. When using this product, it is recommended that an alkaline neutralizer or souring agent be injected during the final rinse cycle to remove any alkaline residue and restore the fabric's natural pH.

### Safety Reminder

Consult product label and Safety Data Sheet (SDS) before use. SDS's can be downloaded from [www.crown-chem.com](http://www.crown-chem.com).



### Technical Specifications

Appearance	White Powder
Odor	Characteristic
pH (1% solution, 22°C)	>11.5
Foaming	High
Flash Point	NA
Bulk Density (lbs/gal)	9.00 ±0.1
Stability Range	NA
Free Alkalinity (as Na <sub>2</sub> O)	Very High
Solubility (in H <sub>2</sub> O, 22°C)	100%
Phosphate Content (as P)	<8.0%

### Product Number

23650  
23601  
23603

### Packaging

50 lb. drum  
100 lb. drum  
300 lb. drum