

Technical Data Sheet



SensationTM Cherry

Room Air Freshener and Malodor Counteractant

A premium air freshener which counteracts objectionable odors in waste receptacles, restrooms, kitchens, restaurants, taverns, locker rooms, shower areas, kennels, pet areas, automotive interiors and more. Not a mask - actually attacks and chemically destroys the source of odors on contact. May be applied with spraying, atomizing or fogging equipment or as an additive in a mop bucket or carpet extraction unit. Leaves behind a pleasant, lingering odor.

Directions for Use

Restrooms, Kitchens, Restaurants, Taverns, etc.: Preclean areas to be deodorized to remove the soils that may harbor odor-causing bacteria. Use at full strength or dilute this product at 2-8 ounces per gallon of water depending on the strength of the odor encountered. Apply by spraying on areas where odors originate, including floors, walls, restroom fixtures, dividers, and so forth. For general air freshening, spray undiluted product into the air using the finest spray mist available. Allow to air dry. To prevent slippage, avoid overwetting floors

Waste Receptacles, Garbage Chutes, Dumpsters: Preclean accumulated soil from surfaces. Apply product at full strength using a hand-held or garden-type sprayer. Allow to air dry.

Mop Bucket, Carpet Extraction: As an additive for floor or carpet cleaning, dilute 2-4 ounces of this product per gallon of diluted cleaning solution.

Safety Reminder

Consult product label and Safety Data Sheet (SDS) before use. SDS's may be downloaded from www.crown-chem.com.



Technical Specifications

Appearance	Red Liquid
Odor	Cherry Fresh
pH (1% solution, 22°C)	<8.0
Foaming	Moderate
Flash Point	None
Density (lbs/gal, 22°C)	8.36±0.1
Stability Range	40-100°F
Free Alkalinity (as Na ₂ O)	None
Solubility (in H ₂ O, 22°C)	100%
Phosphate Content (as P)	None

Product Number

36312-C
36341-C

*One sprayer included per case

Packaging

12x1 qt. case*
4x1 gal. case



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