

# ULTRABRITE™

## Premium Performance Heavy Duty Built Laundry Detergent

Highest quality premium built liquid laundry detergent for the most challenging applications. Formulated to provide unsurpassed soil penetration, color retention, soil suspension, non-redeposition, and optical brightening. Designed for most institutional and industrial laundries, including hotels, food and beverage, and healthcare. Safe for use on most laundry washable fabrics, including cotton and synthetics (not recommended for use in home machines).

### Directions for Use

The amount of product to be used will vary according to the load size, soil type and amount, water conditions, and other factors. Your Service Representative will analyze these variables and set up dispensing equipment and usage concentration accordingly. In general, use 1 to 4 ounces of this product per 50 lbs. of load size where normal soil levels and water conditions are present. When using this product, it is recommended that an alkaline neutralizer or souring agent be injected during the final rinse cycle to remove any alkaline residue and restore the fabric's natural pH. Final pH should be tested to assure sufficient rinsing.

### Safety Reminder

Consult product label and Safety Data Sheet (SDS) before use. SDS's may be downloaded from [www.crown-chem.com](http://www.crown-chem.com).



### Technical Specifications

Appearance	Yellow Liquid
Odor	Characteristic
pH (1% solution, 22°C)	>11.5
Foaming	Moderate
Flash Point	N/A
Bulk Density (lbs/gal, 22°C)	11.20 ±0.1
Stability Range	60-100°F
Free Alkalinity (as Na2O)	Very High
Solubility (in H2O, 22°C)	100%
Phosphate Content (as P)	None

### Product Number

23005  
23015  
23055

### Packaging

5 gal. pail  
15 gal. drum  
55 gal. drum